



WTBI, Inc.

'What's The Big Idea?'

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We Specialize In:

Souvenir Magnets:

All 50 States the
Caribbean and Canada

Custom Magnets:

No Artwork or Setup
Charges

Pet Market Magnets:

Magnetic Dog and Cat
Bumper Stickers

Our Products Include:

2x3 & 2 ½x3 ½

Magnets

Panorama Magnets

Magnetic Waterproof

Bumper Stickers

Magnetic Waterproof

'Euro' Oval Stickers

Magnetic Sticky-Note Pads

Bookmarks

w/Tassels & Beads

Key Chains

Magnetic Picture Frames

Our Customers Include:

700 Airport Gift Shops

Retail Shops

Museums, Zoos, Aquariums,

Caves, Hotels, Resorts,

Campgrounds

Souvenir Shops

Turnpike Gift Shops

Pet Product Retailers

Tourist Attractions

Gift Shops

Truck Stops

An American Success Story

WTBI, Inc., *'What's The Big Idea?'* is now the largest domestic magnet manufacturing company in the USA today. We stock over 29,000 US, Canadian and Caribbean souvenir images that are then manufactured into over 140 different products. Any of these products can be shipped in 24 to 72 hours. For this reason, the retail customer does not have to stock large quantities and can increase their inventory turns significantly.

WTBI, Inc. has changed the thinking of whether America can produce souvenir items and compete with China and Mexico. All of our products are 'Proudly Made in the USA' at our home office in Huntington Station, Long Island. Over 700 airport locations, 1,500 museums, zoos, aquariums and tourist attractions depend on WTBI every day for their souvenir and custom merchandise. Many orders that are received by 10 AM in the morning are shipped by 5 PM the same day. What this does for the retailer is to allow him to increase inventory turns during peak seasonal sales. After a busy weekend, a retailer may call WTBI on a Monday morning and request that goods be received in time for next that weekend's sales.

From its inception, WTBI has always had a unique minimum quantity policy, *There Is None!* This applies to all of our regular souvenir and pet merchandise. For example, WTBI has 141 breeds of dog magnet styles and 57 breeds of cats for a total of 198 breeds. If necessary, a dealer could order as little as one of each, of each breed. There are never any backorders as every order is created on demand. Each order is manufactured as a single unit. Customers receive a full color inventory sheet of the products in their order, along with the quantities and part numbers for easy reordering.

In the case of custom orders, again WTBI leads the industry in its policy of No Artwork, No Setup Charges, No Color Charges, and No Proof Charges. The customer only pays for the products they order. This is another unique feature in the industry today. On an initial custom order the customer may order as little as 200 pieces and even that may be divided amongst two separate images. On reorders of custom, there are no minimums.

www.wtbi.net (800) 909-9519.

'You'll be Attracted to our Magnets, and our Fast Courteous Service'